

MOMENTUM

WHERE VISION MEETS ACTION

2026 ASHA CONVENTION • INDIANAPOLIS, IN • NOV. 19-21

Exhibitor Prospectus

Who You'll Meet at the ASHA Convention

2026
EXPECTED
ATTENDANCE
13,000+



WASHINGTON, DC

11,423 **1,785**
In-Person Virtual

Total Attendance **13,208**

SEATTLE, WA

11,378 **1,711**
In-Person Virtual

Total Attendance **13,089**



BOSTON, MA

14,172 **1,456**
In-Person Virtual

Total Attendance **15,628**



Who Our Attendees Are

- 68%** Speech-Language Pathologists
- 13%** Students
- 7%** Exhibit Personnel
- 5%** Audiologists/Dual Certified
- 3%** Related Professionals
- 3%** Guests
- 1%** Audiology and SLP Assistants

Where Our Professional Attendees Work

AUDIOLOGISTS/ DUAL CERTIFIED

- 37%** Academics
- 30%** Healthcare
- 5%** Industry
- 6%** Other
- 16%** Private Practice
- 6%** Schools

SPEECH-LANGUAGE PATHOLOGISTS

- 24%** Academics
- 18%** Healthcare
- 2%** Industry
- 3%** Other
- 15%** Private Practice
- 38%** Schools

have input into
purchasing
decisions

83%

65%

have purchasing
authority for
themselves

have purchasing
authority for their
entire department

27%

Who Our Professional Attendees Work With

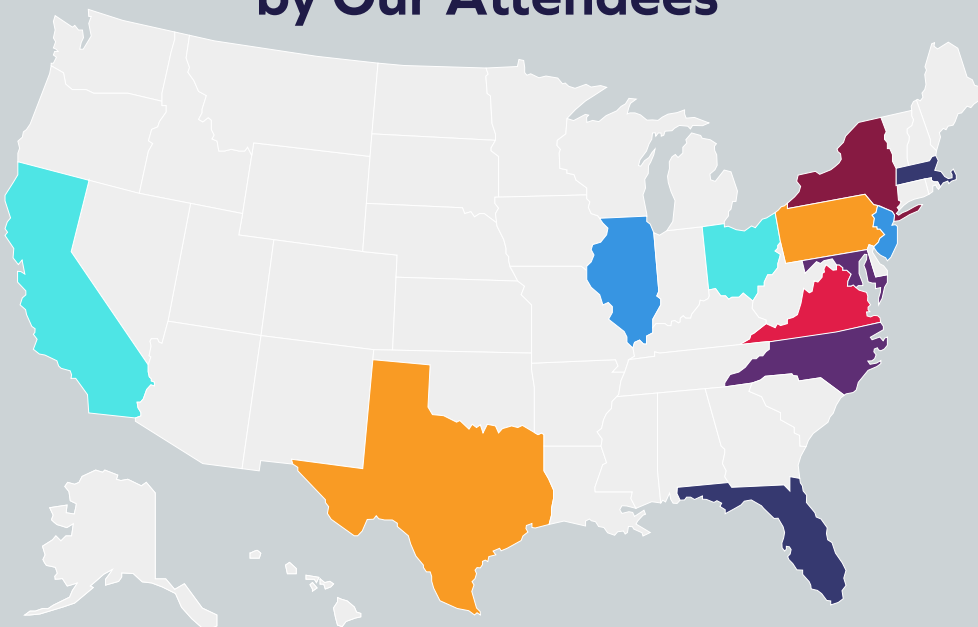
Audiologists/Dual Certified



Speech-Language Pathologists



Top 12 States Represented by Our Attendees



New York	1,181
California	1,002
Maryland	969
Virginia	846
Pennsylvania	702
New Jersey	538
Florida	513
Massachusetts	471
Texas	468
North Carolina	366
Ohio	278
Illinois	283

Our Attendees' Professional Interests

AUDIOLOGISTS

Hearing Assessment	73%
Hearing Loss Conservation and Prevention	67%
Hearing Assistive Technology Systems	65%
Aural Habilitation/(Re)habilitation	52%
Central Auditory Processing Disorder	44%
Tinnitus Assessment & Treatment	38%
Balance & Vestibular Disorders	35%
Therapy Materials: Audiology	35%
Programs: University Audiology Services	33%
Early Intervention	24%
Interprofessional Education/ Interprofessional Practice	23%
Professional Issues and Training	22%
Dementia	20%

SPEECH-LANGUAGE PATHOLOGISTS

Language Disorders	61%
Childhood Language Disorders	48%
Autism	44%
Speech Sound Disorders: Articulation & Phonology	43%
Assessment: SLP	41%
Augmentative & Alternative Communication (AAC)	40%
Apraxia/Dysarthria/Motor Speech	40%
Cognitive Communication Disorders	38%
Early Intervention	36%
Developmental Disorders	36%
Social Communication Disorders	36%
Swallowing, Dysphagia & Feeding	32%
Swallowing Treatments	32%
Assistive Technology	28%
Literacy	28%
Learning Disabilities	27%
Programs: Pre-School-12 School: SLP Services	27%
Bilingual/Multicultural Populations	24%
Aphasia	24%
Fluency	24%
Traumatic Brain Injury	23%
Voice Disorders	23%
Therapy Materials: Schools	23%
Brain Disorders (Neurogenics)	22%
Apps/Software	21%
Telepractice	20%

SOME OF THE MOST-REPRESENTED ORGANIZATIONS AT THE 2025 ASHA CONVENTION

- Boston Children's Hospital
- Boys Town National Research Hospital
- Chicago Public Schools
- Gallaudet University
- Johns Hopkins
- Kaiser Permanente
- Kennedy Krieger Institute
- Mayo Clinic
- MedStar Health
- MGH University of Health Professions
- Montgomery County Public Schools
- New York City Department of Education
- New York University
- Palmdale School District
- Prince William County Public Schools
- Purdue University
- Riverside Unified School District
- University of Maryland
- University of Wisconsin
- Vanderbilt University

80%

of attendees say discovering new products or services in the Exhibit Hall is an important part of their ASHA Convention experience.

Exhibit Hall Schedule

Indiana Convention Center, Halls G-K

Exhibitor Set-Up

Tuesday, November 17 2:00 p.m.–6:00 p.m.
(Island booths only)

Wednesday, November 18 8:00 a.m.–6:00 p.m.

Exhibit Hall Hours

Thursday, November 19 10:00 a.m.–6:00 p.m.

Friday, November 20 9:00 a.m.–5:00 p.m.

Saturday, November 21 9:00 a.m.–1:30 p.m.

Exhibitor Move-Out

Saturday, November 21 1:30 p.m. – 8:00 p.m.

All exhibits must be occupied and in operation until the official closing of the Exhibit Hall on Saturday, November 21 at 1:30 p.m. Please allow sufficient time when making your travel arrangements.

Exhibitors are strictly prohibited from vacating their exhibit space or dismantling any portion of the exhibit booth, including the packing of materials, removal of items from the exhibit booth, and so forth prior to the Exhibit Hall closing. Violations of this policy may result in loss of priority and/or future participation in the ASHA Convention.



What's Included in Your Booth Package

All standard **Commercial booths** are provided with:

- A drape background 8' high along the back wall and 3' side rails
- One (1) identification sign showing your company name and booth number
- Expanded online exhibitor profile including logo, company description, website and social media links, two convention specials, two resources, and two product images (*deadlines apply*)
- Pre-event and post-event attendee mailing list
- Access to pre-event exhibitor information sessions created exclusively for exhibitors
- Exclusive marketing opportunities only available to exhibitors
- Priority access to housing reservations for exhibitors (*deadlines apply*)
- Twenty-four hour general hall security

Commercial booth spaces do not include carpet or any booth furnishings. Booth carpet or floor covering is mandatory in all commercial booths. Exhibitors may bring their own carpet/floor covering, or order booth carpet from the General Service Contractor. Any booths that are set up on-site without carpet/floor covering installed by 3:00 p.m. on Wednesday, November 18 will be automatically carpeted at the exhibitor's expense. Show site rates will apply.

• An Exhibitor Lounge will be open Wednesday through Saturday. Complimentary beverages and light snacks will be available during designated hours.

Nonprofit and ASHA Member booth packages include:

- One (1) draped table,
- Two (2) chairs,
- Carpeting,
- One (1) wastebasket, and
- One (1) identification sign showing your company name and booth number.

Complementary full convention registrations and exhibit hall-only badges for your full-time exhibit personnel:

Commercial booths (per 10'x10'):

- Two (2) full convention registrations
- Two (2) exhibit hall-only badges.

Nonprofit booths (per 10'x10'):

- One (1) full convention registration
- Two (2) exhibit hall-only badges.

ASHA Member Booth:

- One (1) full convention registration
- One (1) exhibit hall-only badge.

Other Items Available for Purchase

- Carpeting for Commercial booths
- Booth furnishings (tables, chairs, etc.)
- Booth cleaning service
- Utility service (ie: electricity, internet, telephone)
- Lead retrieval
- Material handling (if you ship materials to the warehouse or directly to the Indiana Convention Center)

Information on ordering booth carpet, furnishings, tables, lead retrieval and more will be included in the Exhibitor Service Manual, which will be sent to registered exhibitors in mid-August.

Booth Types and Pricing

<i>BOOTH TYPE (PER 10'X10')</i>	<i>EARLY-BIRD (ends 7/31/26)</i>	<i>STANDARD (starts 8/1/26)</i>
Commercial Inline	\$2,450	\$2,650
Commercial Corner	\$2,700	\$2,900
Commercial Island	\$27 per square foot	\$29 per square foot

Nonprofit Booths are available to organizations that serve the communication sciences and disorders community and operate on a nonprofit basis, including schools, colleges, universities, government agencies, and registered nonprofit organizations. Nonprofit pricing applies only to booths reserved within designated nonprofit areas in the Exhibit Hall.

	<i>EARLY-BIRD (ends 7/31/26)</i>	<i>STANDARD (starts 8/1/26)</i>
Nonprofit Inline	\$1,300	\$1,500
Nonprofit Corner	\$1,500	\$1,700

ASHA Member Booths are a one-time, discounted exhibiting opportunity for ASHA members who own a profession-related business. This option is available to first-time exhibitors only and may not be repeated in future years. Eligibility requirements and restrictions apply.

Availability is limited. ASHA Member Booths are assigned on a first-come, first-served basis through a separate application process. To learn more or apply, contact Kate Parks at kparks@asha.org.

Limit one (1) booth	\$800	\$800
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92%

of exhibitors say participating in the ASHA Convention is important to their marketing goals.

Specialty Pavilions

Pavilions are specialty neighborhoods within the Exhibit Hall that bring together booths/companies by product or service category—making it easy for attendees to find exactly what they’re looking for. Exhibiting within a pavilion places your company in front of a highly targeted audience actively seeking your solutions, increasing your visibility and engagement.

Assistive Technology Pavilion features solutions that enhance communication, accessibility, and independence. Discover innovative tools, software, and devices that support individuals with communication and learning challenges across clinical, educational, and everyday environments.

Audiology Pavilion highlights companies specializing in products, technology, and services that support hearing and balance care. Attendees can explore the latest innovations in diagnostics, hearing devices, clinical tools, and practice solutions designed for audiologists and hearing professionals.

Health Care Pavilion brings together companies offering products and services designed for health care settings. Explore resources that support clinicians working in hospitals, rehabilitation centers, outpatient clinics, and other medical environments, including clinical tools, treatment solutions, and patient-care technologies.

Increase Your Visibility in the Exhibit Hall

EXHIBITOR SHOWCASES

Exhibitor Showcases are a powerful way to present your products and services to a targeted audience in an engaging, interactive format—right on the Exhibit Hall floor where attendees are already gathered.

These 30-minute presentations give you dedicated time and space to connect with attendees and support your marketing goals. Whether you're launching a new product or service, building brand awareness, gathering feedback through a focus group, or driving traffic to your booth, Exhibitor Showcases help you stand out and make a strong impression.

Cost: \$ 1,000 per session

Availability: Limited time slots available

PDHs/ASHA CEUs are not offered.

WHAT ASHA PROVIDES

- Promotion of your session on the Convention website, schedule, and onsite signage
- A turnkey setup including a monitor, microphone, speakers, carpet, tables, chairs, and electricity

EXHIBITOR RESPONSIBILITIES

- Promote your session to drive attendance
- Adhere to the assigned session schedule

To participate, exhibitors must submit a summary of their proposed presentation to exhibits@asha.org.

65%

of attendees say Exhibitor Showcase sessions are an important part of their convention experience.

Eligibility to Exhibit

The ASHA Convention Exhibit Hall is the place to showcase products, services, and resources for our members and attendees. The items on exhibit should relate to the discipline of communication sciences and disorders. ASHA reserves the right to review all exhibit applications for eligibility and to withdraw its acceptance of a contract if it determines, in its sole discretion, that the exhibitor is not eligible to participate, or if the exhibitor's product is not eligible to be displayed in the exhibit hall.

PAYMENT POLICY

Applications received on or before June 30, 2026: A 50% deposit is due within 30 days of confirmation of assigned exhibit space and receipt of invoice. The remaining balance is due on or before August 1, 2026.

Applications received after July 1, 2026: 100% payment is due upon confirmation of assigned exhibit space and receipt of invoice.

A late fee of 4% of the outstanding balance will be applied monthly if payment is not received by the exact due dates above. The Exhibitor is responsible for paying all accrued fees.

ASHA accepts payments by Visa, Mastercard, Discover, American Express, and check.

Show Management reserves the right to cancel any booth space being held and return it to available inventory if payment is not received by any of the deadlines outlined above. All outstanding payments must be received within 30 days of cancellation. Exhibitors with an outstanding balance will not be allowed to move into the exhibit hall.

CANCELLATION POLICY

The Exhibitor's written cancellation must be received via email (exhibits@asha.org) by 5:00 p.m. EDT on August 1, 2026, in order for Exhibitor to be eligible to receive a refund, less 25% of the booth fee.

If an Exhibitor's cancellation is received after August 1, 2026, or if Exhibitor registered after July 31, 2026 (regardless of cancellation date), they must pay the booth fee in full and will not be eligible for a refund. Appropriate payment must be received within 30 days of cancellation. All services and benefits included with exhibit space shall be forfeited with cancellation of space. There are no exceptions to this policy.

Exhibitor Badge Registration and Hotel Reservations

Exhibitor Badge Registration and Priority Exhibitor Housing Access will open on July 30, 2026 to exhibitors with accounts in good standing. Exhibitor registration and hotel reservations must be completed through the Exhibitor Resource Center using the Housing and Registration tile.

Priority Exhibitor Housing Access is an exclusive benefit for exhibiting companies. Exhibitor housing must only be used for exhibitor personnel. Access may not be shared, transferred, or used to secure rooms for non-exhibitors under any circumstances. Violations of this policy may result in corrective action.

Exhibitor badges are issued only to current employees of the exhibiting company. Each individual must have their own badge. Badges are non-transferable and may not be shared, loaned, reassigned, or issued to non-employees under any circumstances. Additional Exhibit Hall-only badges may be purchased for \$100. Failure to comply with this policy may result in corrective action, including badge revocation.

REGISTRATION AND BADGES INCLUDED IN YOUR BOOTH PACKAGE (PER 10'X10' BOOTH)

Commercial booths (per 10'x10'):
Two (2) full convention registrations
Two (2) exhibit hall-only badges

Nonprofit booths (per 10'x10'):
One (1) full convention registration
Two (2) exhibit hall-only badges

ASHA Member Booth:
One (1) full convention registration
One (1) exhibit hall-only badge



SCAM ALERT: HOTEL RESERVATIONS AND OTHER EVENT SERVICES

Please be wary of unsolicited calls or emails regarding hotel reservations, registration, exhibit booths, or meeting space for the ASHA Convention. Only ASHA can provide you with a legitimate ASHA Convention attendee mailing list. Our official registration and housing provider is Maritz Global Events. For your protection, do not make hotel reservations through any other company claiming to offer rooms for the ASHA Convention.



Contact Us to Book Your Booth Today!

*EXHIBIT SPACE ASSIGNMENTS,
EXHIBITOR SHOWCASE, INVOICING,
AND PAYMENTS*

Nancye Berman

Associate Director, Exhibit Sales

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*ASHA MEMBER BOOTHS,
RULES AND REGULATIONS,
AND OTHER EXHIBIT QUESTIONS*

Kate Parks

Manager, Exhibits

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*EXHIBIT OPERATIONS
AND LOGISTICS*

Renee Tross

Director, Exhibits

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BOOST YOUR BRAND! SPONSORSHIP OPPORTUNITIES AVAILABLE

Contact Pauline Roa at 301-296-8676
or sponsorship@asha.org to learn more!

**FOR INFORMATION ABOUT MARKETING
OPPORTUNITIES FOR EXHIBITORS, VISIT
ASHA MARKETING SOLUTIONS OR CONTACT:**

Liz Barrett

*National Sales Rep,
Product Ad Sales*

202-367-1231

ebarrett@smithbucklin.com

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