

Envisioning Possibilities for the

ASHA 20
CONVENTION 25

FUTURE

NOV. 20–22
WASHINGTON, D.C.

“With more than 30% of our members located in the Northeast, attendance in Washington, D.C. is expected to be strong!”

ASHA CONVENTION DEMOGRAPHICS

The ASHA Convention is the largest gathering of audiologists, speech-language pathologists, CSD professionals, and students. Reach your target audience by exhibiting with us at the **2025 ASHA Convention, November 20–22**, at the Walter E. Washington Convention Center in Washington, D.C.

Attendance

2024 Seattle and
Online Attendees

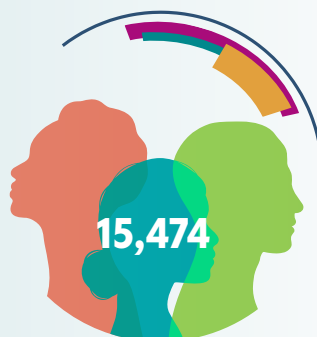


Total Attendance: 13,125

In-Person: 11,416

Virtual-Only: 1,709

2023 Boston and
Online Attendees



Total Attendance: 15,474

In-Person: 14,018

Virtual-Only: 1,456

71%

of attendees say **discovering new products and services in the Exhibit Hall** is an important part of their experience.

Attendance (continued)

2024 In-Person Attendees

- Assistants
- Audiologists/Dual Certified
- Exhibit Staff
- Guests
- Related Professionals
- Speech-Language Pathologists
- Students



2024

IN-PERSON ATTENDEES

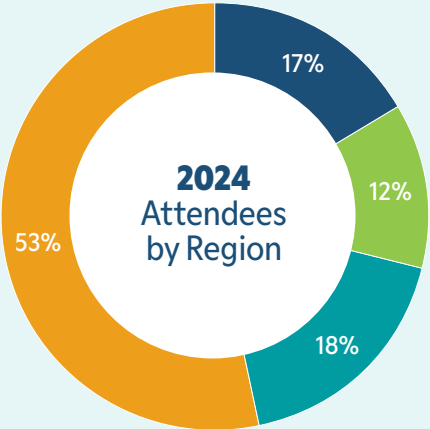
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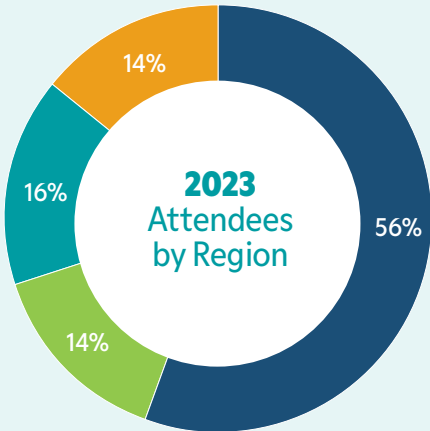


2023

IN-PERSON ATTENDEES



- Northeast: 1,796
- South: 1,327
- Central: 1,929
- West: 5,728



- Northeast: 7,459
- South: 1,928
- Central: 2,102
- West: 1,884

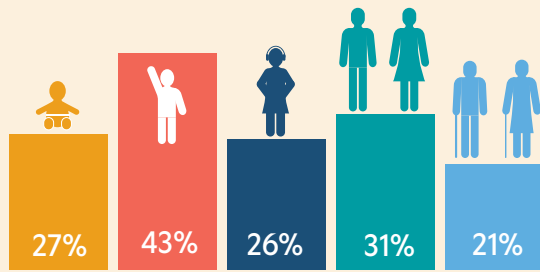
49%

of attendees say the
Exhibitor Demonstrations
are an important part of
their experience.

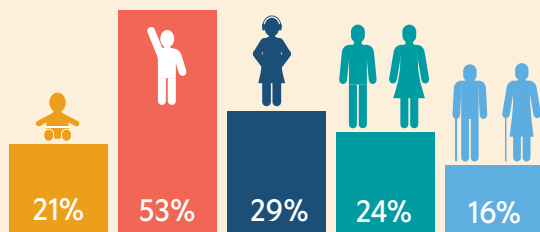
Contact us at exhibits@asha.org
to learn more about holding an
Exhibitor Demonstration!

Who Our Attendees Work With

- Infants
- Children
- Adolescents
- Adults
- Geriatrics

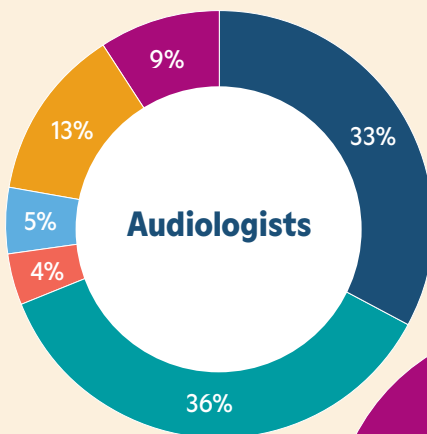


Audiologists

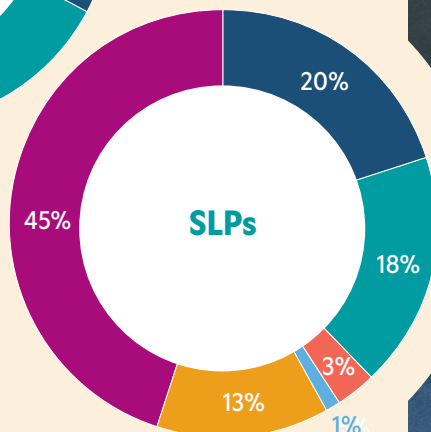


SLPs

Where Our Attendees Work



- Health Care
- Higher Education
- Industry
- Other
- Private Practice
- Schools: Pre-K – 12



23%

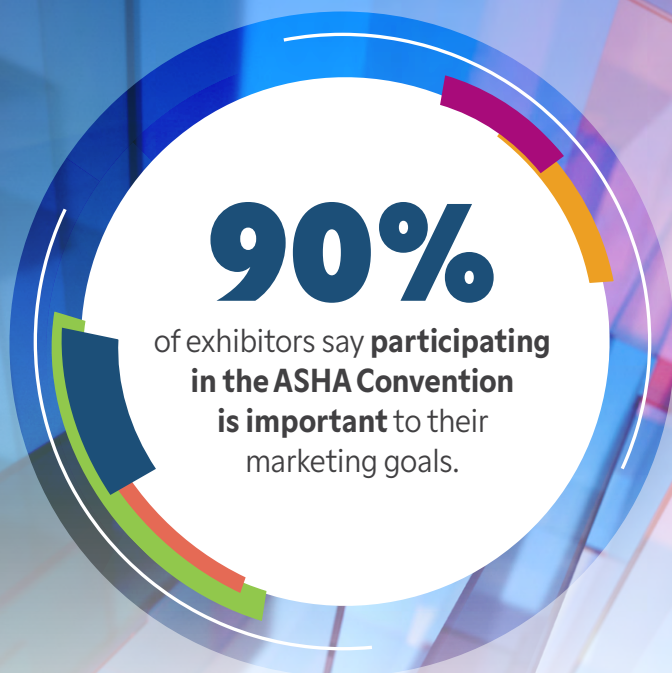
of attendees **have purchasing authority** for their entire department or organization.

62%

of attendees **have purchasing authority** for themselves or their classroom.

79%

of attendees **have input into purchasing decisions.**



Organizations Most Represented at the 2024 ASHA Convention

- California State University
- Clackamas Educational School District
- Clark County School District
- Kaiser Permanente
- New York Department of Education
- New York University
- MultiCare Health System
- Multnomah Early Childhood Program
- Palmdale School District
- Providence Health Care
- Seattle Children's Hospital
- Shirley Ryan AbilityLab
- University of Iowa
- University of Washington
- University of Wisconsin

Our Attendees' Professional Interests

Audiologists:

Hearing Assessments	71%
Hearing Loss, Conservation and Prevention	68%
Hearing Assistive Technology Systems	66%
Aural Habilitation/(Re)habilitation	53%
Central Auditory Processing Disorders	41%
Tinnitus Assessment & Treatment	40%
Therapy Materials: Audiology	35%
Balance and Vestibular Disorders	31%
Programs: University Audiology Services	30%
Early Intervention	21%
Programs: Preschool – 12 Audiology Services	20%

SLPs:

Language Disorders	50%
Childhood Language Disorders	48%
Autism	47%
Augmentative & Alternative Communication (AAC)	45%
Speech Sound Disorders, Articulation & Phonology	44%
Apraxia/Dysarthria/Motor Speech	42%
Assessment: SLP	42%
Social Communication Disorders	39%
Cognitive Communication Disorders	35%
Developmental Disorders	35%
Early Intervention	34%
Swallowing, Dysphagia & Feeding	32%
Speech, Language, Swallowing Treatments	31%
Assistive Technology	29%
Literacy	29%
Learning Disabilities	28%
Preschool – Grade 12: School SLP Services	28%
Bilingual/Multicultural Populations	26%
Fluency	25%
Therapy Materials: Schools	24%
Traumatic Brain Injury	23%
Aphasia	22%
Voice Disorders	21%
Apps/Software	20%
Brain Disorders (Neurogenics)	20%

READY TO JOIN US IN THE EXHIBIT HALL?



BOOK YOUR BOOTH TODAY!



Contact the EXHIBITS TEAM!

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Association